

USE OF COMMERICALLY SPONSORED INSTRUCTIONAL MATERIALS¹

Organizations, institutions, and individuals at times develop materials that are offered to schools free or inexpensively. Extreme care must be exercised in evaluating and using such material. Staff members shall consult the principal prior to using such material, and the principal will decide whether its use is in the best interests of the students.

Sponsored material must meet the same basic selection criteria as any other learning material, as well as the following special criteria:

1. Materials should be of such content and quality that they enhance the instructional program.
2. Any expression of a point of view should be clearly identified.
3. Any advertising that appears on or with any material should be in good taste and unobtrusive.
4. The source of all material should be clearly identifiable.

Teachers and principals must be aware of their responsibility for preventing any outside agency from using the public schools for solicitation purposes. In unique circumstances, materials that are clearly propaganda may be used to teach about propaganda at the discretion of the principal and under careful teacher supervision.

End of McClusky School District #19 Policy GBBC Adopted: May 8, 2018

¹ This policy must be consistent with policy ABBD.